

Cofinanciado por:



Project n.º M1420-03-0752-FEDER-000006

Support in the ambit of the Incentive System for the Internationalization of the Companies of the Autonomous Region of Madeira (Internationalization 2020)

Buggypower (Portugal) - Gestão e Produção de Biomassa, Lda.

Internationalization project of the biomass produced in the industrial unit of Porto Santo

Total eligible cost approved: Euro 519.001,50

Approved financial support: Euro 203.600,60

Within the scope of this project, Buggypower has developed a set of efforts necessary to effectively commercialize and internationalize the biomass and other biocomposite products produced in the industrial unit of Porto Santo, namely through the pursuit of an ambitious internationalization project that has been maximizing the potential of this operation and to promote the application of all R & D carried out.

In fact, the biomass produced from microalgae in the Porto Santo unit presents a very wide range in terms of potential applications, and can be applied as human and / or animal food, with health and environmental benefits. The aim was to promote the international product, certification and homologation of the product and process in the international markets, training of the management and sales team and exploitation of the potential of microalgae as an element of added value in food, feed, cosmetics and pharmaceuticals.

In this context, Buggypower opted for a strong commercial and sales presence, supported by extensive participation in international conferences and fairs, namely:

- Food Ingredients Europe 2015, Paris, France;
- AGRA Middle East 2016, Dubai, United Arab Emirates;
- Vitafoods Europe 2016, Geneva, Switzerland;
- AGRA Middle East 2017, Dubai, United Arab Emirates;
- Food Ingredients Europe 2017, Frankfurt, Germany;
- Bio Marine 2016, Oslo, Norway;
- Vitafoods 2017, Geneva, Switzerland;
- Alga Europe 2015, Lisboa, Portugal.